

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) is made and entered into on this 1st day of April, 2026

BY AND BETWEEN:

Chamber of Commerce and Industry of India (CCI India), a premier industry body with its headquarters at 13, Institutional Area, Lodhi Road, hereinafter referred to as the "**CCI India**",

AND

Shri Guru Ram Rai University, an organization supporting startups through incubation, mentorship, and funding, located at **Patel Nagar, Dehradun, Uttarakhand, India - 248001**

Collectively referred to as the "**Parties**" and individually as a "**Party**".

PURPOSE:

The purpose of this MoU is to establish a collaborative framework to promote innovation, entrepreneurship, business growth, and funding opportunities for startups. This partnership aims to leverage the strengths of academia, industry, and startup ecosystem enablers to build a robust support system for early-stage ventures.

OBJECTIVES:

1) Promotion of Innovation

- Encourage innovations through joint programs, innovation challenges, hackathons, and research projects.
- Establish robust Innovation & Entrepreneurship Cells (I&E Cells).

2) Startup Incubation & Mentorship

- Provide incubation support, business advisory, and mentoring to startups.
- Facilitate interactions with successful entrepreneurs, industry mentors, and domain experts.

3) Access to Funding and Investment

- Enable startups to access funding opportunities through investor connects, demo days, and pitch sessions.
- Collaborate to create startup grants, seed funds, and CSR-funded incubation programs.
- Incorporate all Govt funds and AIF

4) Market Access & Industry Connect

- Provide access to CCI India's vast industry network to identify business opportunities, partnerships, and business expansion.
- Organize joint events like B2B meets, startup expos, and business summits.

5) Capacity Building & Skill Development

- Conduct workshops, seminars, and certification programs in areas like entrepreneurship, design thinking, digital marketing, financial literacy, and fundraising.
- Encourage internships and project-based learning with startups and MSMEs.

ROLES AND RESPONSIBILITIES:

CCI India:

- Facilitate industry linkage, policy guidance, and thought leadership.
- Provide access to funding, legal advisors, and business mentors.
- Create robust ecosystem to create unicorns.
- Organize industry events and represent startups at national/international forums.

Mandate for the CCI India is

- Policy Advocacy
- Tangible Business Expansion (Multiplying and Doubling the Turnover through CCI India initiatives, network, resources and avenues.
- Funding

Incubator :

- Offer pre-incubation, incubation, acceleration, and post-incubation support.
- Monitor startup progress and provide business development assistance through CCI India network
- Assist in IP support, and investor readiness.
- Identify potential student and faculty startups for incubation.
- Provide infrastructural support for innovation labs, workshops, and events.
- Integrate entrepreneurship modules into the academic curriculum.

TERM AND TERMINATION:

This MoU shall remain in force for a period of 3 (three) years from the date of signing, and may be extended upon mutual agreement. Any Party may terminate this MoU only with a valid reasonable reason with a 60-day written notice, subject to the completion of ongoing commitments.

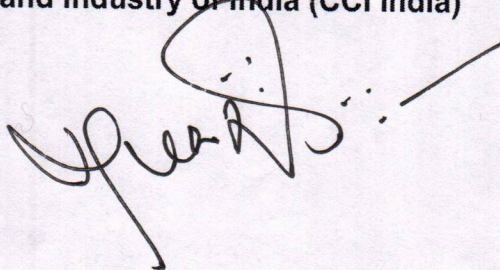
GENERAL TERMS:

- This MoU is non-binding and does not constitute any financial or legal obligation unless specifically agreed upon in subsequent agreements.
- All collaborative activities under this MoU shall be subject to availability of resources and mutual consent.
- Any disputes shall be resolved amicably through consultation and mutual dialogue.

SIGNATORIES:

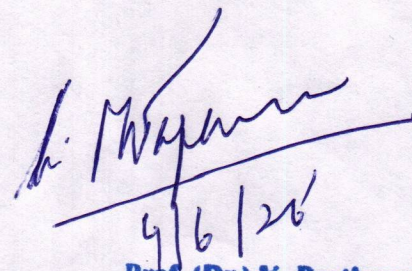
For Chamber of Commerce and Industry of India (CCI India)

Name: Mr. Munindra Kumar
Designation: Director General
Signature:
Date: 04 June 2026



For Incubation

Name: Prof. (Dr.) K. Prathapan
Designation: Vice Chancellor, Shri Guru Ram Rai University
Signature:
Date: 04 June 2026



Prof. (Dr.) K. Prathapan
Vice-Chancellor
Shri Guru Ram Rai University
www.cciindia.org

A Glimpse of the Signing of a Memorandum of Understanding (MoU):



